



Sherilyn Villareal

WEB DEVELOPER / DESIGNER

sherilyn.villareal sherilynvillareal



RECENT PROJECTS

with notable feature requirements

- chcc.com/media
 Custom-built church media player
 - Custom Wordpress theme extension for large church
 - Video and audio player tools
 - Custom Wordpress search tools
- GatewayChurch.com
 New web app for interactive Spiritual Growth Path
 - Custom Wordpress plugin for large church
 - (Free) membership site with personalized content
 - Front-end dashboard for church staff
- SellUp.tv
 Marketing and communication site for new startup
 - Custom Wordpress theme
 - User-friendly backend for nontechnical staff
- KoMiCoTech.com/moodle (private access only)
 Learning management system for online corporate training
 - Custom Moodle environment
 - Employee certification-requirement tracking
 - Customized interface for HR admin and employees
- Awaken-Love.net
 Paid membership and e-commerce integration
 - Paid multi-level membership site
 - Seamless WooCommerce integration
 - Custom Campaign Monitor integration plugin



EDUCATION

University of Texas MA Philosophy • Texas A&M University BS

Psychology, magna cum laude • Nederland High School magna cum laude



DESIGN & DEVELOPMENT SKILLS

- JAVASCRIPT • JQUERY ●●●●●●●●
- PHP • MYSQL ●●●●●●●●
- AJAX • JSON ●●●●●●●●
- HTML5 ●●●●●●●●
- CSS3 ●●●●●●●●
- GIT • GITHUB ●●●●●●●●
- WORDPRESS ●●●●●●●●
- JOOMLA ●●●●●●●●
- DRUPAL ●●●●●●●●
- UI / UX ●●●●●●●●
- RESPONSIVE DESIGN ●●●●●●●●
- BOOTSTRAP ●●●●●●●●
- PHOTOSHOP ●●●●●●●●
- ILLUSTRATOR ●●●●●●●●
- INDESIGN ●●●●●●●●
- DREAMWEAVER ●●●●●●●●
- FLASH ●●●●●●●●



MARKETING & COMMUNICATION SKILLS

- SEO ●●●●●●●●
- GOOGLE ANALYTICS ●●●●●●●●
- BRANDING ●●●●●●●●
- LOGO DESIGN ●●●●●●●●
- EMAIL MARKETING ●●●●●●●●
- VIDEO EDITING ●●●●●●●●
- E-LEARNING • LMS ●●●●●●●●
- PAGE LAYOUT ●●●●●●●●
- CONTENT EDITING ●●●●●●●●
- CURRICULUM WRITING ●●●●●●●●
- PROJECT MANAGEMENT ●●●●●●●●
- TEAM LEADING ●●●●●●●●
- STRATEGY CONSULTING ●●●●●●●●
- PUBLIC SPEAKING ●●●●●●●●

EMPLOYMENT HISTORY

- 2013 - present  **Freelance Front End Developer**
Web Developer/Designer & Instructional Designer
- 2015 - 2016  **Cherry Hills Community**
Senior Web Developer/Designer
- 2007 - 2013  **Gateway**
Instructional Designer, Growth Strategist, and Web Developer
- 2006 - 2007  **St. Edward's University**
Adjunct faculty
- 2003 - 2005  **Kaplan Test Prep, Inc.**
Teacher Trainer & Teacher

INSTRUCTIONAL DESIGN

In addition to being a web designer/developer, I am also an instructional designer with a background in learning management systems, e-learning, curriculum development, learning architecture, and more.

I also have extensive experience as an educator across a wide variety of contexts, including higher education and corporate training.



WEB DESIGN

WEB DEVELOPMENT

I love to combine the beauty of the artist with the power of the engineer. While the artist in me obsesses over high-quality design, intuitive user experience, and a motivating learning environment, the engineer in me enjoys pouring over complex code, analyzing metrics, and optimizing functionality. The intersection of these right- and left-brained worlds is truly my sweet spot. I am creative, enthusiastic, detail-oriented, a quick learner, a motivated self-starter, and a sharp strategic thinker.

THANKS FOR YOUR TIME



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